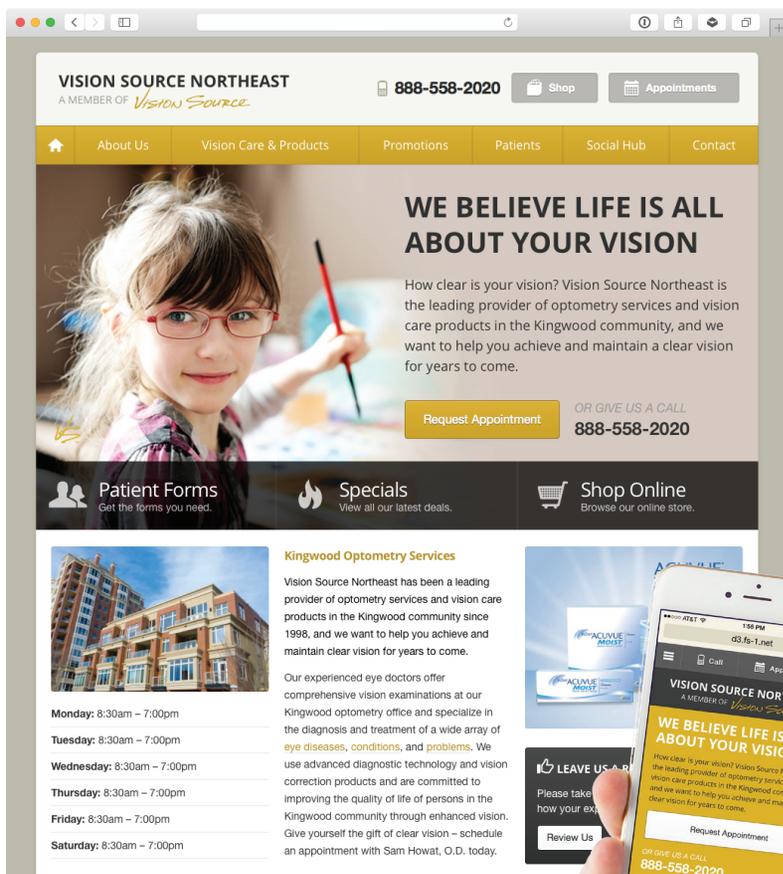


# VISION SOURCE® introduces FlexSite™



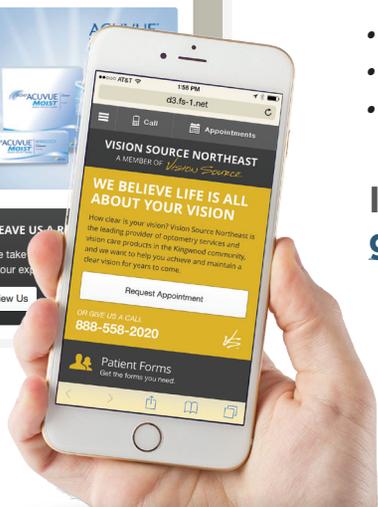
## Your Free, Standard FlexSite Is Included In Your Vision Source Membership!

Are you ready to grow your practice using digital marketing? We've combined specific Vision Source practice needs into an effective online, website tool. All you need to do is opt in, fill out a simple form, and your site becomes available for your use. We make it easy!

And, if you're ready to really take your marketing to the next level, we offer powerful SEO and social media upgrades with affordable features, packages, and bundles for every budget.

- Mobile & Tablet Ready
- Awesome Support, Including Webinars
- 3 Themes To Choose From

If you're interested, visit [getflexsite.com/signup](http://getflexsite.com/signup) and fill in your details!



Standard **Free**

Plus **\$10/mo**

Local **\$179/mo**

Social **\$199/mo**

**Included with Vision Source Membership**

Every Vision Source and Smile Source member is eligible to get a standard FlexSite website as part of their membership. This world class solution includes the following features:

**Mobile & Tablet Ready**

Your site is responsive, ready to display on all mobile devices.

**Awesome Support**

Our support team is here to help!

**Tagged SEO Content**

Professionally written template content is provided with basic SEO elements in place.

**Webinars**

If there's something you want to learn about using your site, we have a webinar for it!

**Billed Annually, \$75 Setup Fee**

FlexSite Plus adds features that make your site a more functional marketing tool, at a very low cost.

**2 Blog Posts/Month**

Two professionally written, shareable blog posts will appear on your site monthly to engage patients and prospective new patients.

**Reviews Feature**

We provide an effective funnel to collect reviews on your site, using the Google and Yelp profiles that you've created.

**Rotating Hero Images**

Increase visual interest with rotating hero images on your landing page.

**Premium Email**

Five premium email accounts provide secure patient communication with abundant storage.

**No Setup Fee!**

FlexSite Local is the perfect foundational Search Engine Marketing package, providing fundamental tasks to help increase practice ranking on major search engines like Google and Bing, and claiming your profiles for boosted site performance—all at a very reasonable price!

**Call Tracking**

Up to 300 min/mo average call tracking. See who's calling, when and why.

**Monthly Reporting**

Advanced reporting includes methods to measure the ROI of your site.

**Review and Profile Setup**

We set up your Google and Yelp profiles and provide an effective funnel for collecting reviews on your site.

**Performance Boost**

We cache commonly accessed areas of your site to increase performance.

**Local Directory Management**

We claim listings in several areas to increase ranking and authority for your website.

**Keyword & Content Optimization**

We review and adjust content on your website to target specific keywords for your practice.

**No Setup Fee!**

Are you ready to use powerful social media marketing to get new patients and grow your practice? FlexSite Social teams up with My Social Practice to empower you to do so in 10 minutes a day!

**Daily Kickstart Ideas**

You'll never run short on vision-related post ideas emailed to you daily!

**Social Media Consultant Support**

We're here to help and we show you how! Contact us anytime by phone, chat, or email.

**In-Practice Print Materials**

Effective social media marketing starts inside your practice! We provide everything you need.

**Monthly Newsletter To Patients**

We highlight your blog posts each month in an emailed patient newsletter.

**Promotions & Campaigns**

All the ideas, content and materials you need to run remarkable campaigns that grow your practice.

**Premium Vision Source Blog Posts**

We help drive revenue through social media by teaming up with VS preferred providers through promotions, offers, and education.

## Add-Ons and Enhancements

Some practices need additional focus on areas that aren't covered enough by the fundamentals. If that's the case for you, we'll discuss potential add-ons and enhancements that might help. Some examples:

**Pro Package**

For practices that need more customization to their website than is offered through the Plus package, such as adjusting colors to match a brand, you may want to consider a Pro package.

**Local Landing Pages**

For practices that service a larger area than just the city in which they're located.

**Doctor Profile & Landing Page Development**

For practices that want to showcase their doctors and increase search engine rankings for those names.

**Bundle 1** **\$369/mo** *\$75 Setup Fee*

**Flexsite Marketing Fundamentals**

Includes Plus, Local, & Social (\$388/mo if purchased separately).

**Bundle 2** **\$599/mo** *No Setup Fee!*

**Flexsite Enhanced Marketing**

Includes Plus, Local, Social, 4 new pages of SEO content, Enhanced call tracking and Enhanced directory management.

To talk to our team, go to [getflexsite.com/signup](https://getflexsite.com/signup) and fill in your details!