

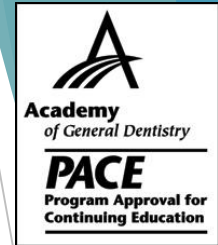
PLEASE JOIN US!








On Thursday, May 24th 2018 at
Le Dome Banquet Hall, 1173 North Service Rd, Oakville
with “ Marketing Guru”, Jack Hadley
Grow Your Practice Using Social Media Marketing

Fee: Complimentary

*CAT 2 for all AGD members/CAT 3 for non members
Earn 3CE Credits*



Objectives:

-  Understand the ways practices attract new patients using Facebook
-  Start creating the 5 types of content that engage your audiences
-  Understand how social media and reviews affect SEO
-  Modify proven, successful campaigns for use in your own practice
-  Learn how to “sell” dental services without selling



Jack Hadley teaches social media marketing to MBA students at Brigham Young University's Marriott School of Management in Provo, Utah. He is also a founding partner at My Social Practice, an agency that provides social media marketing ideas, content, strategy and support to practices worldwide. Jack is an award-winning copywriter and former ad agency Creative Director who is frequently asked to address dental groups about digital marketing strategies and social media effectiveness.

[CLICK HERE TO LEARN MORE!](#)

Lecture 6:30-8:30pm
Sign in begins at 5:30pm
**An informative night filled with Food, Drinks,
Giveaways and Prizes to be WON!**

****DENTISTS AND A TEAM MEMBER CAN REGISTER BY CONTACTING
SHALENE or MARTHA AT 905-849-7203 OR**

EMAIL: endoperio@allianceds.com

RSVP BY: MAY 3RD TO AVOID DISAPPOINTMENT!!!